

Curriculum Vitae

LaRissa Lawrie

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Education

- Ph.D. Journalism** **May 2023**
University of Missouri, Columbia
Columbia, Missouri
- MA Communication, 4.0 GPA** **May 2019**
Wichita State University
Wichita, Kansas
Speech Tutor, Public Speaking Instructor, Graduate Research Assistant,
Presented Research in Athens Greece
- BA Communication, Magna Cum Laude** **May 2017**
Wichita State University
Wichita, Kansas
Emphasis in Strategic Communication

Research Interests

- Health and Wellness
- Fake News: (Media Literacy & Misinformation), Persuasion and Social Influence
- Media Uses and Effects
- New Communication Technology, Digital Media
- Strategic Communication

Academic Positions Held

- Graduate Research Assistant** **AUGUST 2020 – PRESENT**
Missouri School of Journalism, University of Missouri
Assistant to Dr. Brett G. Johnson, Assistant Professor & Dr. Jeannette Porter, Assistant Professor
- Speech & Communication Tutor** **AUGUST 2017 – MAY 2019**
Center for Excellence in Oral Communication, Elliott School of Communication, Wichita State University
 - *Helped reduced the fear of public speaking for students with speech anxiety at Wichita State University*
 - *Helped students assess their level of speech anxiety, pick speech topics, organize speeches, and perfect delivery*
- Graduate Teaching Assistant** **AUGUST 2017 – MAY 2019**
Elliott School of Communication, Wichita State University
Supervised by Dr. Rick Armstrong, Associate Professor & Basic Course Director
- Graduate Research Assistant** **JULY 2018 – DECEMBER 2019**
Elliott School of Communication, Wichita State University
Assistant to Dr. Patricia L. Dooley, Oliver & Betty Elliott Distinguished Professor of Communication

Academic Presentations

National Association of Colleges and Employers Annual Conference **JUNE 4, 2018**
New Orleans, Louisiana

Presented and facilitated workshop with University Innovation Fellows team on Design Thinking during the Executive Leadership Symposium

16th Annual International Conference on Communication **MAY 16, 2018**
and Mass Media, Athens, Greece

Presented a paper on Fake News, Post-Truth Politics, and the 2016 US Presidential Election

Southwest Popular/American Culture Association **FEBRUARY 8, 2018**
39th Annual Conference, Albuquerque, New Mexico

Spoke on joint panel on Fake News and Media Literacy

Silicon Valley Meetup/Eastern Hemisphere Meetup **NOVEMBER 20, 2018**
University Innovation Fellows

Hasso Plattner Institute of Design (d.school), Stanford University

Event speaker and facilitator (Fab)

Chosen as one of 23 student event leaders from an international community of more than 1,200 fellows. Helped run the event, delivered an ignite talk. Facilitated learning sessions, design thinking and empathy activities.

American Society for Engineering Education Annual Conference: **JUNE 26, 2017**
Where Engineering Education Takes Flight, Columbus, Ohio

Poster Presentation on Empowering Student Changemakers through Entrepreneurship and Design thinking

VentureWell Open Conference: National Innovation & Entrepreneurship **MARCH 24, 2017**
in Education Conference, Washington D.C.

Poster Presentation for Entrepreneurship Curriculum (Lawrie L. & Hund H.)

Awarded best in category

AAC&U's Annual Conference: Building Public Trust in the **JANUARY 26, 2017**
Promise of Liberal Education and Inclusive Excellence, San Francisco, California

Delivered joint keynote with 12 University Innovation Fellows on engaging with diverse student populations through design thinking and entrepreneurship

KEEN – National Conference **JANUARY 5, 2017**
Jacksonville, Florida

Co-facilitated a session with three other University Innovation Fellows on creating and using pop-up classes to support entrepreneurial minded learning

Teaching

Public Speaking (7 sections, Average 26 students each) **FALL 2017 – SPRING 2019**
Wichita State University

Guest Lectures: (Pop Classes for College and High School Level)

HNRS 486 - Honors Collaborative Research and Creative Activity Seminar **APRIL 2, 2019**
Creative Confidence, Failing Fast, Mission vs Major (15 students)

HNRS 486, Collaborative Research Seminar **FEBRUARY 12, 2018**
Creative Confidence, Design Thinking, Failing Fast (12 Students)

<i>COMM 190, Introduction to Human Communication</i> Teamwork, Failing Fast, Mission vs Major (190 Students)	OCTOBER 20, 2018
<i>HNRS 486, Collaborative Research & Creative Activity Seminar</i> Design Thinking, Creative Confidence, Mission vs Major (6 Students)	SEPTEMBER 25, 2018
<i>COMM 190, Introduction to Human Communication</i> Design Thinking, Empathy Maps, 10x Thinking (200 Students)	MARCH 13, 2018
<i>Communication Upward Bound</i> Journalism, Writing, Mission vs. Major (30 High School Students)	FEBRUARY 24, 2018
<i>HNRS 486, Honors Collaborative Research</i> Six Thinking Hats, Interdisciplinary Collaborations (12 Students)	FEBRUARY 20, 2018
<i>IME 690, Industrial Engineering Design II</i> Public Speaking, Presentation skills, Teamwork	NOVEMBER 10, 2017
<i>Youth Entrepreneurs: Spring Break Academy Startup Inspiration</i> Design Thinking, Customer Validation (100 High School Students)	MARCH 20, 2017
<i>AE 512, Experimental Methods in Aerodynamics</i> 10x thinking, Rapid Prototyping (70 Students)	JANUARY 30, 2017
<i>THEA 272, Stage Management</i> Creative Thinking, 10x Thinking, Empathy Maps (30 Students)	OCTOBER 4, 2016
<i>THEA 244, Stagecraft I</i> Rapid Prototyping, Innovation in the Fine Arts (30 Students)	OCTOBER 4, 2016
<i>COMM 190, Introduction to Human Communication</i> 10x Thinking, Mission vs Major, Design Thinking (240 Students)	APRIL 20, 2016
<i>HPS 302, Administration in Exercise Science</i> Creative Confidence, Rapid Prototyping, Entrepreneurship and Science (40 Students)	APRIL 12, 2016
<i>HNRS 360F, Media Innovation, and Entrepreneurship</i> Empathy Maps, Fail Fast, Rapid Prototyping (15 Students)	AUGUST 8, 2016
<i>COMM 525, Advertising Copy Writing</i> Design Thinking, Creative Confidence, Rapid Prototyping (30 Students)	NOVEMBER 22, 2016

Professional Work Experience

Strategic Branding & Social Media Consultant Lawrie Creative (Self-Employed)	FEBRUARY 2016 – PRESENT
<ul style="list-style-type: none"> • Evaluated clients brand reputation and management • Created and maintained client social media and online accounts • Generated new marketing materials for campaigns 	
Marketing Associate Open Book Extracts & Steady State Brands	MAY 2019 – JULY 2020
<ul style="list-style-type: none"> • Responsible for key operations of a B2C client brand 	

National Federation of Press Women

NOVEMBER 2015 - PRESENT

Member

- **2018** - National Federation of Press Women, 3rd Place, Feature story - Online publication,
- **2018** - National Federation of Press Women, 3rd Place, Specialty articles - Government or Politics

Venture for America Fellowship

OCTOBER 2018 – JULY 2020

Cleveland Fellow

- Venture for America (VFA) is a two-year fellowship that serves to revitalize American cities and communities through entrepreneurship. VFA is creating economic opportunity in American cities by mobilizing the next generation of entrepreneurs and equipping them with the skills and resources they need to create jobs. VFA Fellows work in cities with emerging start-up ecosystems and receive training from founders, venture capitalists, and firms such as IDEO and McKinsey

University Innovation Fellowship

FEBRUARY 2016 – Present

Fellow, Stanford University, Stanford, California

- Selected by Wichita State Administration and faculty
- Trained by Stanford Design school staff and curriculum over 6-weeks
- Worked on innovative and entrepreneurial projects and initiatives at Wichita State
- Served as volunteer mentor to student teams around the world
- Interviewed over 35 prospective fellows
- Served as Team mentor to two universities and 10 fellows in Spain and United States
- One of only two communication majors chosen for program at time of selection

Wichita Professional Communicators

NOVEMBER 2015 – JANUARY 2019

Member

Lambda Pi Eta

AUGUST 2016 – MAY 2019

President, Member

Lambda Pi Eta (LPH) is the National Communication Association's official honor society at four-year colleges and universities.

Mortar Board

MAY 2016 – MAY 2017

Member

National honor society recognizing college seniors for their achievements in scholarship, leadership, and service. Founded in 1918.

Public Speaking and Community Presentations

Panelist, "A Vaccine for Misinformation" | Digital Democracy on Tap
KMUW, Wichita Public Radio. Wichita, KS

AUGUST 11, 2020

Panelist "Engage ICT: Democracy on Tap - Political Philosophy"
KMUW, Wichita Public Radio. Wichita, KS

OCTOBER 16, 2018

"Navigating Political Polarization, Echo Chambers, and Fake News"
Wichita Professional Communicators. Wichita, Ks

OCTOBER 3, 2018

Panelist, "Quills, Skills, and Chills" Panel on Fake News and Transparency
Kansas Professional Communicators Professional Development Day. Wichita, Ks

APRIL 28, 2018

"Communication and Empathy"

JANUARY 31, 2018

References

Humera Fasihuddin

Co-Director,
University Innovation Fellows at
Hasso Plattner Institute of Design at Stanford (d.school)
(413) 222-5400
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Patricia L. Dooley, Ph.D.

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